

AI Fundamentals

AI WORKSHOP SWITZERLAND

Get the language, the logic and the "aha!" moments.

Master the language and logic of AI, build clear fundamental understanding, and apply new knowledge with confidence in real-world situations.

Practical AI skills

Swiss market context

Hands-on exercises

4 hours

Corporate training · Switzerland

GDPR & Swiss FADP aware

aiworkshop.ch



Built for **Swiss teams**

Hands-on corporate AI training delivered on-site across Switzerland — with governance, templates, and adoption built in.

WHO SHOULD ATTEND

- This workshop is ideal for teams and professionals who have started exploring tools like ChatGPT or Copilot and now wish to develop a solid understanding of how AI works, what it can really do, and how to apply it meaningfully in their work.

FORMAT

- Format: hands-on workshop · 4 hours

KEY TAKEAWAYS

- Practical AI skills
- Swiss market context
- Hands-on exercises

DELIVERY

On-site at your office or venue · English, German, French, Italian · Zurich, Geneva, Lausanne, Basel, Bern, and nationwide.



Program overview

Module 1 of 3 — practical exercises, real workflows, and reviewable outputs.

Program overview

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What Is Intelligence

- Explore cognitive intelligence, emotional intelligence and artificial intelligence, then connect them to augmented intelligence: better decisions made by people and machines together.

AI Dictionary

- Build a shared vocabulary for essential AI terms, acronyms and model types so teams can discuss tools and decisions with clarity.

Cognitive Computing

- Map the elements of a thinking system: inputs, processing, memory, reasoning and decisions. This makes machine behaviour easier to understand and question.



Program overview

Module 2 of 3 — practical exercises, real workflows, and reviewable outputs.

Machine Learning Primer

- Use simple no-code examples to understand supervised learning, unsupervised learning and regression, including where prediction is useful and where it fails.

Traditional AI vs Generative AI

- Compare systems that classify or predict with systems that generate text, images, audio, video and code.

AI Application Domains

- See how NLP, computer vision, robotics and generative AI already appear in real business workflows.



Program overview

Module 3 of 3 — practical exercises, real workflows, and reviewable outputs.

Mindset for Rapid Change

- Develop practical habits for evaluating new tools, staying adaptable and applying AI responsibly as the technology changes.



Book this **workshop**

Request a tailored quote for your team size, location, and objectives.

PRIMARY

Request a quote

<https://aiworkshop.ch/form/quote/>

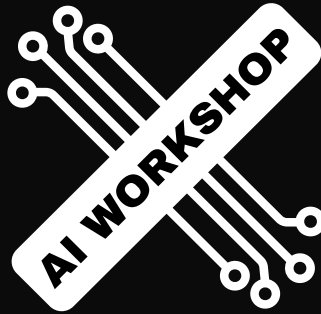
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Workshop page

<https://aiworkshop.ch/workshops/ai-fundamentals/>

CONTACT

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Train your team. Ship with confidence.

AI WORKSHOP SWITZERLAND

AI Fundamentals

Corporate AI workshops, executive coaching, and governed agentic systems for Swiss enterprises.

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